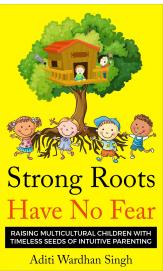
For IMMEDIATE RELEASE contact:

Aditi Wardhan Singh Founder & Chief Editor Raising World Children LLC

contact@raisingworldchildren.com

Phone: (908) 338-4650 High-res photos available upon request





Strong Roots Have No Fear

Empowering Children to Thrive in a Multicultural World

#1 on Amazon for books on Parenting Toddlers | #1 on Amazon for Adolescent Counselling

The Only Book That Promotes Multicultural Parenting with Confidence, Intuitively

WHAT MAKES THIS BOOK UNIQUE

We are living in a world where every family is multicultural in some way. Either they live far from family or have come together through happy chance from different geographical spaces. With our environments currently evolving, there is no time more important than now to empower our children with strong values to hold on to.

An easy read, this book uses the Author's experiences as a multicultural child herself and parenting journey to enable young multicultural families like her own to raise awareness about important values every child needs to grow confident with a global mindset.

Since its release in January 2019, this book has reached more than 8k+ readers and their families. The only book of it's kind in Multicultural Parenting, the book ranked #1 in several categories on Amazon, chief among them Parenting Toddlers & Adolescent Counselling.

ABOUT THE BOOK

Aditi is a global citizen, raised shuttling between countries and now parenting children who are American by birth. An Indian writing about challenges every parent faces in our ever evolving world. A Third Culture Kid, she understands first hand what it means to a child growing up on the borders of multiple countries and cultures.

One thing that helped her stand strong through hardships were her deeply instilled values. That, her work with parents around the world on **RaisingWorldChildren.com** and her own parenting challenges in raising American born children with Indian values is what form the basis of this book.

The words in this **easy to read** book take away from all the *parenting mumbo jumbo*, and take parents back to raising their children with simple strategies that can be applied to every child. As the author says, "Children are colored pages on which we create art upon. I say colored, for every child is already unique in their own way."

Aditi wrote this book so that guardians today can better understand the constant turmoil within the heart of a child, especially one in a multicultural environment. She takes you from being empowered parents, to teaching kids to be self motivated in every field while accepting their individuality and the globality of our existing bubbles.

ABOUT AUTHOR -

<u>Aditi Wardhan Singh</u> is no stranger to the struggle one feels in trying to figure out where you are and where you are from. For the longest time she thought she was the "**Girl from Nowhere.**"

Childhood in Kuwait, graduation from India, coming to the USA with her husband and two kids later Aditi constantly felt like she belonged nowhere. It is hard to find a tribe when you do not belong to any single language nor do you identify with a specific citizenship and thus mindset. Still, asking her where she has loved living the most is akin to asking her which of her children she loves most.

Her love for India stems from her rich heritage. The festivals and the cultural diversity in Kuwait taught her many life lessons. USA is where her marriage began. Richmond is where her two children came into this world. The longest she has lived in a city, RVA is her home. Yet many immigrants like her are not sure of how the atmosphere will be tomorrow.

Being a mother made Aditi Wardhan Singh realize how wrong she had been. She wasn't the "Girl From No Where". She realized that her experiences have been a blessing to have given her a global outlook! She enjoys celebrating varied food, festivals and traditions with her children and sharing her kaleidoscopic memories with them. She finds it paramount to have that fine balance of new age thinking and heritage in this multicultural environment.

She realized we don't ever have to "belong" to one place. Nor should we. She is not the girl from nowhere. Because we all now belong everywhere."

She started writing specifically about the challenges she faced in parenting and the many positive facets within them on her blog <u>Silver Linings</u>. She soon grew as from a blogger to freelance writer for <u>Huffpost</u>, <u>Thrive Global</u>, Richmond Family Magazine and other publications.

Before long she realized her voice is not alone and began a website **RaisingWorldChildren.com** for global families. With more than 60+ regular contributors from around the world, her website has been featured on NBC and CBS and now is home for families around the world with children sending their art work and writings to be featured as well.

She has brought voices from around the world together to provide open minded parents with tools to empower their children to grow to be positive, gracious, global thought leaders! Her book Strong Rotos Have No Fear is an extension of the work she has done on the now, popular website RaisingWorldChildren.com

SHORT BIO -

Internationally Bestselling Author of the book Strong Roots Have No Fear & Founder of RaisingWorldChildren.com, (the global platform for parents) Aditi Wardhan Singh is an authoritative voice on cultural sensitivity and self empowerment . Featured on CBS & NBC, she has also been published on numerous publications like Huffington Post, Thrive Global, Desh Videsh Magazine etc., and has co authored the bestselling book "When You're DONE Expecting". In her spare time, a trained Indian classical dancer Aditi likes to choreograph dance recitals in local festivals.

PRAISE FOR THE BOOK - Strong Roots Have No Fear

With over 50+ reviews around the world already, this is what some of the readers have to say,

"What you enjoy most about the book are the anecdotal experiences that the author shares with her readers. The feeling that somebody else has been there, done that and lived to tell the tale makes you breath easy. I especially loved how she goes back and forth between her childhood with her parents and her children's present childhood. She makes some valuable connections between the two generations and we get to see the positives and negatives of parenting then and now." - Sangeetha Narayan

"I enjoyed the read and learned a lot from a different perspective than mine. It is interesting how the small stories are so relatable to me." - Salima

"Singh's tone is empathetic, knowledgeable, and respectful. She is not condescending in her advice at all. She even shares personal anecdotes of parenting mistakes she's made as well as what she has learned from them. The guidance she provides makes sense – thus the words "intuitive parenting" in her book's title. Singh encourages parents to not only respect and support their children but also themselves. When both children and parents are empowered, then families develop strong roots. This can help them to better navigate the challenges that come their way. The multicultural experiences Singh has lived through have helped her to form a global, universal perspective on parenting. " - M.Adock

"I didn't expect the book to be introspective. It made me think back to my own childhood, parents choices, and how to use my own experience to teach my kids to develop a growth mindset. I especially loved the chapters that talked about karma teaching consequences -- it was a new and interesting perspective. Kudos to the author!" - Barb

"I went in expecting a self help book and was surprisingly charmed. The book was not just limited to a series of dos' and dont's and self help formulae on parenting. The author has infused the chapters with refreshingly personal anecdotes and experiences from both her childhood and her journey into parenthood. This almost biographical narrative keeps it very real and relatable to the reader. I found myself chuckling, musing and traveling down memory lane all through the reading. " - Uttara

"When you finally find a book that reflects your family's attempts at living in two worlds, across two cultures and truly shows your challenges.... It is amazing and encouraging all at once. Bring tissues! You will start to wonder how Aditi knows how you are trying to teach your children as she shares her wisdom on different ways to achieve your goals! " - Jaye

FACT SHEET

Strong Roots Have No Fear

Empowering Children to Thrive in a Multicultural World

• File Size: 3891 KB

• Print Length: 180 pages

• **Publisher:** Raising World Children LLC (January 18, 2019)

• Publication Date: January 18, 2019 • Sold by: Amazon Digital Services LLC

• **ISBN-10**: 173356490X • **ISBN-13**: 978-1733564908

• Language: English • **ASIN**: B07MY8V13X

- Amazon Best Sellers Rank: #136,888 Paid in Kindle Store (See Top 100 Paid in Kindle Store)
 - #6 in Adolescent Counseling
 - #4 in Children & Family Law
 - #3 in Domestic Relations Family Law (Kindle Store)
- Amazon Best Sellers Rank: #1,186,563 in Books (See Top 100 in Books)
 - #3143 in Motherhood (Books)
 - #82 in Marriage Law (Books)
 - #125 in Parental & Juvenile Family Law

Professionals wishing to obtain a copy for review are welcome to email a request to contact@raisingworldchildren.com with "Strong Roots Review" in the subject line. To learn more about Raising World Children LLC and the work Aditi has done, connect here.

SOCIAL MEDIA INFO

Facebook - @raisingworldchildren Instagram - @raisingworldchildren

Book Hashtag - #strongrootshavenofear

Author Facebook - @aditiwardhansingh Author Instagram - @aditiwsingh

Author Profile - http://aditi.ws/SilverLinings/